

2024 BREWERS CUP COMPETITION

1. CONDITIONS OF PARTICIPATION

1.1 Age Requirements

Competitors must be at least 18 years of age at the time of competing in the Brewers Cup Competition

1.2 Nationality

- A. Competitors must be residing in Qatar and holding a valid QID
- B. Competitors must submit a copy of their QID to the organizers

1.3 Application

1.3.1 Registration

Competitors must register at the 2024 Brewers Cup Competition no less than 3 weeks prior to the Competition.

1.3.2 Competitor Questions

All competitors are personally responsible for reading and understanding the 2024 Brewers Cup Competition regulations and scoresheet without exception. Competitors are encouraged to ask questions prior to arriving to the competition. Competitors will also have the opportunity to ask questions during official competitors meeting held prior the start of the competition

2. THE COMPETITION

2.1 Competition Summary

- A. The championship is comprised of 8 competitors
- B. The championship is comprised of 3 judges
- C. The championship is comprised of 3 rounds- Round One, Semi-Finals, and Finals Round
- D. Round 1 consists of 1 component called "Open Service". The semi-Finals Round consists of 1 component called 'Compulsory Service.' The Finals Round consists of 1 Open Service presentation per competitor
- E. During each competition Service, competitors will be evaluated by 3 sensory judges. During the Compulsory Round, the head judge will taste from the cups served. Additionally the head judge will evaluate sensory uniformity of cups served during Compulsory Service. During the Open Service round the head judge will not taste the cups served. The head judge will evaluate overall workflow and technical uniformity in Open Service. These items will count towards the final score.
- F. During each Service, competitors will prepare and serve 3 individual and separate beverages, one for each sensory judge
- G. Competitors may utilize any set of brewing devices of their choosing
- H. For Compulsory Service, competitors will have 8 minutes of Setup time to set up the competition area in preparation for and prior to the Service. For Open Service, competitors will have 5 minutes of Setup time
- I. During Compulsory Service Competitors will have 7 minutes of Competition Time to prepare and serve their beverages, without any presentation or demonstration. Competitors will be limited to utilizing only the whole-bean coffee provided by the Brewers Cup Competition
- J. In Open Service competitors may utilize any whole-bean coffee of their choosing and will have 10 minutes of Competition Time to prepare and serve their beverages with an accompanying presentation
- K. All 3 beverages with each competition service must be prepared using the same whole bean coffee
- L. Competitors may choose to use the same Open Service coffee in both competition rounds, or a different coffee of their choosing without restriction
- M. Competitors may produce as many beverages as they like during their competition time. Only the beverages served to the judges will be evaluated

2.2 Competition Rules and Regulations

- A. Only Competitors are allowed in the bar area during the preparation and competition times
- B. Competitors will have 5 minutes of preparation time
- C. Competitors will have 10 minutes to prepare, serve, and present 3 individual preparations of brewed filter coffee to 3 judges
- D. Competitors will utilize whole bean (or ground) coffee of their choosing
- E. Competitors have the option of grinding their coffee and preparing brew water during the competition time or beforehand
- F. Coffee Service should be accompanied by a presentation to the judges that articulates the taste-experience presented, demonstrates excellent customer service, demonstrates wider understanding of coffee and brewing, and enhances the overall coffee experience
- G. The competitor is to serve the beverages to the judges by placing them on the judging table, in the final cup, one in front of each judge . Beverages not actively placed in front of the judge, are not deemed “served”, and will not be scored
- H. A competitor whose beverages are not served within 11 minutes will be disqualified. However, judges may continue to evaluate and score the beverage of the competitor’s reference only
- I. Once the competition time is over the competitor must return to the preparation area to clean up and prepare the station for the next competitor
- J. Judges will only evaluate beverages that are served to them in the final cup

3. MACHINERY, ACCESSORIES, AND RAW MATERIALS

3.1 Provided Facilities And Equipment

The competition area will be equipped with the following:

- Official coffee grinder
- Hot water
- Standardized service vessels
- Cleaning brushes
- Trash can
- Bucket for discarded liquid
- Cupping spoon and water for judges

3.2 Grinder

- A. A sponsored coffee grinder will be located on the equipment table for competitor use
- B. Competitors may use the sponsored grinder or another grinder of their choosing for the Open Service, however only the sponsored grinder may be used in the competition area and during the competition time

- C. Coffee ground before the setup or the competition time will be allowed only at the Open Service. Coffee must be ground using the sponsored grinder during either the setup or Competition time at the Compulsory Service

3.3 Additional Electrical Equipment

- A. Competitors may bring up to 2 pieces of additional electrical equipment to be used during the competition such as (hot plate, water kettle, etc...)
- B. There is no restriction on additional equipment that does not require use of the provided grounded electrical service, provided such equipment is otherwise permitted by these Rules

3.4 Competitor Equipment And Supplies

Competitors are required to bring all supplies necessary for their presentation. Competitors are responsible for and in charge of their own equipment and accessories while at the competition. Competitors are highly encouraged to minimize the equipment they use for the performance and bring functional items only (e.g. brewing devices, information of coffee or brewing etc..). No cupping spoon, or napkin is required for the judges' table. Providing non-required items may cause competitors to lose points in the "overall workflow"

Competitors must bring the following:

- Brewing devices
- Coffee filtration media
- Open service coffee (for practice and competition)

The following are optional:

- Spare brewing devices
- Additional electrical equipment (maximum two items)
- Brewing device stands
- Brewing device accessories
- Scales
- Thermometers
- Timers
- Additional coffee filtration medium
- Cleaning cloths
- Visualized items such as printed items

4. JUDGING CRITERIA

4.1 Type Of Scoring

There are 4 types of scoring:

- Numeric Score (Coffee Evaluation): 0-9
- Numeric Score (Accuracy) : 0-3
- Numeric Score (Impression) : 0-3
- Numeric Score (Experience): 0-6

4.2 Coffee Evaluation

Judges will rate their impression of quality of each component on the scoresheet, based on their perception of the component and their understanding of how that component will be valued in the marketplace from a quality perspective. The Overall section takes into consideration the combination of the following components

- A. Aroma
- B. Flavor
- C. Aftertaste
- D. Acidity
- E. Sweetness
- F. Mouthfeel
- G. Overall

4.3 Barista Evaluation

Judges will score this category according to the Numeric (Accuracy) description.

- A. Customer Service/ Hygiene

- B. Well-Explained/ Prepared
- C. Presentation